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Retail Merchandiser Interview Questions

1. Why do you want to work as a merchandiser?
2. How would you define our brand, and our target customer?
3. How do you imagine a typical day in work as a merchandiser in this store?
4. How would you decide which product should be presented to which customer at what time?
5. Look around our store. How would you describe our merchandising strategy, and do you see any areas for improvement?
6. How important is the role of a product price in your work?
7. What are your expectations on store managers, buyers, stock clerks, and other employees in a store?
8. Do you have any experience with planning layouts for retail stores?
9. In your opinion, what role does technology (AI, cameras) play in a work of a merchandiser?
10. Two stock clerks do not arrive to work, the shelves are half empty, and you expect a busy day in the store. How will you react?
11. Describe a time when you felt pressure.
12. Why did you leave your last job?
13. If we hire you for this job, what goals will you set for yourself?

Source & answers: <https://interviewpenguin.com/merchandiser-interview-questions/>