



# InterviewPenguin.com

## Your Best Job Interview Coach Since 2011

### **Creative Director Interview Questions**

1. Can you please tell us something about your previous working experience?
2. What is your vision for our marketing (advertising) company?
3. Tell us about your least successful campaign or work.
4. Describe a time when you demonstrated leadership in work.
5. What does quality mean to you?
6. How would you describe our brand? Try to describe it with three words only.
7. If we hire you for this job, what will be the first thing you will do in work?
8. In your opinion, who is our main competitor, and what can we do to outclass them?
9. Do you have any experience with hiring new staff members? How will you proceed if you were supposed to hire new graphic designer for your team?
10. What do you want to accomplish in our company, while working as a creative director?
11. What role does monitoring and reporting play in your work?
12. Tell us one thing about yourself that you wouldn't want us to know.
13. If someone asked you to illustrate an excellent work of a creative director with a particular campaign, what campaign will you choose for your illustration?

**Source & answers to all questions:** <https://interviewpenguin.com/creative-director-interview-questions/>