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## Your Best Job Interview Coach Since 2011

### Market Research Analyst Interview Questions

1. Why do you want to work as a market research analysts?
2. Why do you want to work for us, and not one of our competitors?
3. What is your experience with market research?
4. What motivates you the most in work?
5. Describe a process for forecasting the sales of a new product.
6. In your opinion, what will be the top product in our industry in five years time?
7. Tell us about the worst prediction you ever made as a market researcher.
8. Where do you see yourself in five years time?
9. Describe a situation when you were under pressure in work.
10. Describe a situation when you did not agree with the opinion (or decision) of your superior or supervisor, and knew that they were wrong. How did you handle that?
11. Describe a time when you were tempted to start a relationship with your colleague (or a client, or a customer).
12. Describe a time when you struggled to communicate something to your boss or colleague. How did you manage to get your message over?
13. Why did you leave your last job? / Why do you want to leave your present job?
14. Why should we hire you, and not one of the other applicants?

**Source and answers:** <https://interviewpenguin.com/market-research-analyst-interview/>