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Interview Questions for Copywriter Job Applicants

1. Why do you want to work as a copywriter?
2. Why employment and not freelancing?
3. What piece of writing do you consider your best work so far?
4. What is your knowledge of SEO? Do you try to optimize your content for search engines?
5. Can you work with WordPress? Can you work with this or that blogging platform/software program?
6. Describe a situation when you were under pressure in work.
7. Describe a conflict you had with your colleague.
8. Describe a situation when you went above and beyond with your service.
9. Describe a time when you struggled to communicate something to your boss, colleague, or to a customer. How did you manage to get your message over?
10. Describe a difficult decision you had to make in your professional career. How did making this decision affect you?
11. Describe a time when you experienced a conflict of your personal and professional interests. How did you get over it?
12. Describe a time when you had to deal with an angry or upset client (customer).
13. Describe the biggest failure of you as a copywriter.

Source and answers: <https://interviewpenguin.com/copywriter-interview-questions/>