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20 Interview Questions for Art Directors

- Why do you want to become an art director?
- Why do you want to work with us, and not with another marketing/advertising agency?
- Tell us about your most successful media campaign
- Tell us about your biggest failure in advertising
- How do you imagine an ideal team member?
- In your opinion, what makes a successful campaign nowadays?
- How do you imagine a typical day in work?
- What do you consider the toughest aspect of this job?
- Where do you see yourself in five years from now?
- What are your salary expectations?
- Why do you want to leave your present occupation?
- What motivates you the most in this job?
- Why should we hire you, and not the another applicant?
- How would you describe an ideal boss?
- Tell us about a conflict you had with one of your colleagues in your last job.
- Describe a time when you faced intense pressure in your job. How did you handle the situation?
- Describe a situation when you had to motivate someone in work (your colleague, your subordinate).
- Describe a time when you had to deal with an angry or upset client (customer).
- If you could change one thing about our agency, what would it be?

Source and answers: <https://interviewpenguin.com/art-director-interview-questions/>