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Top 15 Product Manager Interview Questions

- Why do you want to become a product manager?
- What characterize a good product manager?
- Tell us something about your experience.
- Why did you decide to apply for a job in our company, and not somewhere else?
- When managing the product, how do you manage the expectations of internal groups, just like sales and services?
- What do you consider the right time to release the product?
- Tell us something about the life cycle of the product.
- Imagine that the demand has exceeded your production capacity in the initial phase. What would you do?
- Imagine that your mobile phone is a brand new product in the market - a first phone with a digital camera (funny imagination right now). You have limited budget for advertising the product, let's say one million dollars. What steps would you take to successfully launch this product with the budget?
- Describe a time when you struggled to communicate something to your boss, colleague, or to a customer. How did you manage to get your message over?
- Describe a difficult decision you had to make in your professional career. How did making this decision affect you?
- Describe a time when you experienced a conflict of your personal and professional interests. How did you get over it?
- Describe the biggest failure of your professional career.
- Describe a conflict you had with your colleague. Describe a situation when you went above and beyond with your service (for the customer, for the colleague).

Source and answers: <https://interviewpenguin.com/how-to-answer-product-manager-interview-questions/>