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Your Best Job Interview Coach Since 2011

20 Most Common Marketing Specialist Interview Questions

- Why did you decide for career in marketing?
- How do you imagine a typical day in work?
- What motivates you the most in this job?
- Where do you see yourself in five years time?
- Tell us something about your studies.
- Why do you want to work for us, and not for one of our competitors?
- What are your weaknesses?
- What do you consider your greatest strength when it comes to marketing?
- Why did you leave your last job?
- Why should we hire you, and not one of the dozens other applicants?
- Describe a conflict you had with one of your colleagues, in your previous job.
- Describe a situation when you reached a goal and tell us how you achieved it.
- Describe a situation when you were under pressure in work.
- Describe a situation when you had to motivate someone in work (your colleague, your subordinate).
- Describe a time when you had to deal with an angry or upset client (customer), who were not happy with your work.
- Describe a situation when you did not agree with the opinion (or decision) of your superior or supervisor, and knew that they were wrong. How did you handle that?
- Describe the biggest failure of your professional career.
- Describe a situation when you went above and beyond with your service (for the customer, for the colleague).

Source and answers to the questions: <https://interviewpenguin.com/learn-how-to-get-a-job-of-a-marketing-specialist-in-an-interview/>